

Privacy Policy for Stride Athletics

Last Updated: September 26, 2023

1. Introduction

Welcome to Stride Athletics. We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you interact with our website, make payments, register for race events, or join our Sunday run club.

2. Information We Collect

2.1. Personal Information: We may collect the following personal information when you interact with us:

- a. Name: To identify you and personalise your experience.
- b. Email: To communicate with you, send transactional notifications, and provide updates.
- c. Address: For event-related logistics, including race event packets and club membership verification.
- d. Payment Card Details: To securely process payments. Please note that we do not store your full payment card details; they are securely handled by our payment processor.
- e. Associated Running Club: If you are a member of a running club, we may collect this information for club-related activities and communications.

3. How We Use Your Information

We use the information we collect for the following purposes:

- a. Payment Processing: To securely process payments for products and services you purchase from us.
- b. Race Event Management: To facilitate race registrations, provide event information, and manage race-related activities. We may share necessary information with our close partners and event organisers to ensure a seamless race experience.
- c. Sunday Run Club: To administer membership in our Sunday run club, provide club-related updates, and organise club events.
- d. Communication: To communicate with you regarding your transactions, race events, club activities, and related matters.
- e. Improvement: To analyse data for improving our website, services, and user experiences.

4. Disclosure of Your Information

We may share your personal information with third parties in the following circumstances:

- a. Payment Processing: We share necessary payment information with our payment provider to process transactions securely.
- b. Race Event Management: We may share information with close partners and event organisers to ensure the successful management of race events.
- c. Website Processing: Our website is designed using Wix, and some of your information may be processed through the Wix platform.

5. Your Choices

You have the following choices regarding your personal information:

To access, update, or delete your information, please contact our Data Protection Officer, Murray Beattie, at athletics.stride@gmail.com.

6. Security

We are committed to protecting your personal information and use industry-standard security measures to safeguard it.

7. Data Retention

We will retain your personal information only as long as necessary for the purposes outlined in this Privacy Policy and as required by applicable laws and regulations.

8. GDPR Compliance

Stride Athletics, as a UK-based company, complies with the General Data Protection Regulation (GDPR) and related data protection laws. You have the following rights under GDPR:

The right to access your personal data.

The right to rectify inaccurate or incomplete data.

The right to erasure (the right to be forgotten).

For any GDPR-related requests or concerns, please contact our Data Protection Officer, Murray Beattie, at athletics.stride@gmail.com.

9. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at athletics.stride@gmail.com.

11. Your Consent

By using our website or services, you consent to the terms of this Privacy Policy.